WE Are Offering a Complete Course Of

AI AGENTS & AGENTIC AI FOR BUSINESS/ FREELANCERS

Course Duration:

02 Months

About Us

Step Into the Future with IDEOCOLLEGE Dream big, skill up, and lead the digital revolution. At IDEOCOLLEGE, we don't just teach Internet Marketing - we empower you with the future: AI, Cybersecurity, and Blockchain. Join top-level mentors and unlock real career opportunities in the booming IT industry. Hundreds have transformed th lives - now it's your turn. Secure your se today and shape a smarter tomorrow.

**100+
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**80+
INSTRUCTORS**

**80,000+
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Development

Marketing

**Networking &
Cyber Security**

Art & Design

**135+
PARTNERS**

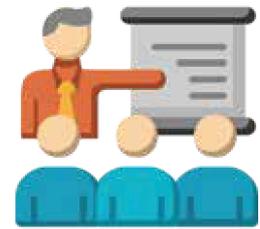**Multimedia**

Busniess & Accounts

SALIENT FEATURES

Ideoversity Certificate

Follow-Up Sessions

Practical learning

Students Portal

Virtual Internships

Expert Mentorship

Lifetime Support

Career Counseling

Included Resources

- **200+ Ready-Made Workflows** (for HR, Marketing, Sales, and Support)

- **700+ Product-Tested AI Prompts** (Marketing, Copywriting, Strategy, Operations, UX, etc.)

- **Free eBooks & Workshops:** AI Agents & Agentic AI for Business/Freelancers

- **Pre-Built Templates + Portfolio Projects**

- **Lifetime Access to Tools List & Automation Recipes**

1. The No-Code Business Revolution

Objective: Understand how global businesses use automation and Agentic AI to scale without hiring large teams.

Key Concepts:

- What is No-Code? — Visual logic without coding

- What is Agentic AI? — AI that acts, decides, and executes autonomouslyg

- Business Automation Frameworks — Triggers, Actions, and API Integrations

- AI vs Agentic AI vs No-Code: When to use each

Tools You'll Learn:

- **Make.com (Integromat)** — For visual drag-and-drop automation

- **n8n** — Open-source automation platform with local hosting

- **Dialogflow CX** — Google's conversational AI engine

- **VAPI** — Real-time voice automation platform

- **Bolt.new / Lovable / Replit Agents** —Fast prototyping & agent building
- **Airtable / Notion / Google Sheets** — Business data automation

Hands-on Projects:

- Build your first "No-Code" automation (Form → Email → Google Sheet)
- Identify 3 automation opportunities in your own business

Deliverables:

- E-Book: "Automation over Manpower"
- Template: Business Process Mapping Worksheet

2. AI Content Factory: Automate Your Marketing

Deliverables: Turn AI into your 24/7 marketing, content, and creative team.

Key Concepts:

- Building an AI-powered marketing workflow
- Automating blog, ad, video, and social content generation
- Managing content calendars automatically

AI Tools You'll Master:

Text Generation

- ChatGPT / GPT-4 / Gemini / Claude / Perplexity / Copy.ai

Image & Design Creation:

- DALL·E 3 / Midjourney / Leonardo.ai / Stable Diffusion / Meta AI / Google "Banana Nano"

Video Generation & Editing

- RunwayML / Pika Labs / Kling AI / Google Veo 3 / Synthesia

Voice & Podcast Tools

- ElevenLabs / Google Speech / Notebook LM / Play.ht

Automation & Scheduling Tools

- n8n / Make / Buffer / Notion Calendar

Hands-on Projects:

- Build a full **AI Content Factory Dashboard**
  - Generate → Design → Voice → Schedule → Post → Analyze
- Create an **AI-Powered Weekly Content Planner**
- Create a Movie **Trailer**

Deliverables:

- 100+ Pre-Built Marketing Prompts (ads, emails, blogs, visuals)
- Automation Workflow: AI Writes → Designs → Posts → Tracks Engagement

3. Dialogflow CX: Conversational AI Agents

Objective: Build intelligent, context-aware chatbots for real business conversations.

Key Concepts:

- Understanding Intents, Entities, Contexts, Pages, Playbooks, Tools, and Flows
- Managing multi-step conversations
- Integration with webhooks and APIs
- Connecting Dialogflow with n8n, CRMs, and Databases

Tools You'll Master:

- Dialogflow CX (Google Cloud)
- VAPI (for voice integrations)
- Flow Managment
- WhatsApp Business API / Twilio / Webchat Deployments

Hands-on Projects:

- Build a **Customer Support + Lead Conversion Agent**
- Integrate Chatbot with Google Sheets CRM
- Deploy a working chatbot on **Website + WhatsApp**

Deliverables:

- "Dialogflow Playbook Library" eBook
- 10+ Ready-to-Use Agent Templates (Support, Booking, FAQ, Leads)

4. n8n Foundations: Workflow Automation Essentials

Objective: Learn how to design automated workflows that save time and reduce manual tasks.

Core Concepts:

- Understanding **Nodes, Triggers, and Flows**
- Using **Webhooks** to capture live data
- Setting **Schedule Triggers** and **Cron Jobs**
- Integrating apps like Gmail, Notion, Slack, Sheets, Trello, Drive

Tools You'll Use:

- n8n (Self-hosted & Cloud)
- Google Apps Script

- Webhooks.site (testing)
- Slack & Notion API

Hands-on Projects:
- **Form → CRM → Auto Email → Report Dashboard**
- **Daily Digest Bot** using n8n + Notion + Gmail

Deliverables:
- 125 Foundational Workflows
- Cheat Sheet: "n8n Nodes & Best Practices"

5. n8n Advanced: Real-World Business Automations

Objective: Build complex, end-to-end automations for business operations.

Advanced Concepts:
- Advanced Logic: IF, Switch, Merge, SplitInBatches, Loop
- Using Cron Jobs for Weekly or Monthly Reports
- Connecting Multiple APIs
- Managing Error Handling and Retry Systems

Tools You'll Use:
- n8n Advanced Nodes
- OpenAI & Claude Integrations
- Google Drive, Gmail, Airtable, Slack, CRMs (HubSpot, Pipedrive)
- Twilio & WhatsApp Cloud API

Real-World Projects:
- HR Automation: CV → Review → Grading → Email Feedback
- Lead Management: Website → CRM → WhatsApp → Email
- Marketing Automation: Campaign Scheduling + AI Copywriting

- Operations: Task Assignments, Alerts, and Weekly Reports

Major Project:

AI HR Assistant — An automated CV grading and reply system

Deliverables:

- 50+ Business Automation Templates
- Advanced Workflow Library (Downloadable JSONs)

6. Voice Agents & Website AI Systems

Objective: Build live, voice-driven agents and deploy them across channels.

Concepts:

- Voice AI Architecture (Speech → Intent → Action → Speech)
- Connecting Dialogflow + VAPI + n8n for voice calls
- Automating bookings, confirmations, and surveys via phone
- Deploying real-time AI on websites and WhatsApp

Tools You'll Master:

- VAPI.ai / Twilio Voice / Dialogflow CX
- Google Speech-to-Text & ElevenLabs
- Replit Agents / Lovable / Bolt.new
- n8n Voice Integration

Hands-on Projects:

- Build a **Voice Booking Assistant**
- Create a **WhatsApp + Voice Agent** connected to CRM
- Deploy live **AI System on Web or Landing Page**

7. Business Development & Monetization

Objective: Turn your AI automation skills into income and client services.

Concepts:

- Building an AI Automation Agency
- Crafting service packages and pricing models
- Creating Fiverr / Upwork profiles that convert
- Cold Email & LinkedIn Outreach Playbook
- Managing client projects & proposals
- How to position yourself as an AI Systems Consultant

Tools You'll Use:

- Notion CRM / Trello / ClickUp for client tracking
- Canva / Notion Portfolio for branding
- Gmail Sequences / Instantly.ai / Apollo.io for outreach
- ChatGPT + Claude for Proposal Writing

Hands-on Projects:

- Build a Freelance Portfolio showcasing your automations
- Launch your first AI automation gig online
- Design a client onboarding system using n8n

Deliverables:

- Freelance Profile Templates
- Pricing Sheet & Proposal Templates
- Sales Funnel Automation Workflow

Final Capstone Project

- Build your own **Agentic AI Business System**
  Choose one:

- AI Content Agency in a Box
- AI HR Assistant for Resume & Job Management
- AI Lead & Chatbot Sales System
- AI Course/Training Automation Hub

Each Capstone Includes:

- Full workflow automation (n8n + AI)
- Branding kit & landing page
- Deployment guide (Web + WhatsApp + Email + Voice)

IDEO COLLEGE OF TECHNOLOGY

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